

**EMPOWERING COMMUNITIES.  
CHANGING LIVELIHOODS.**

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**FOOTSTEPS BANGLADESH**



## WHO ARE WE?

Footsteps Bangladesh, founded in 2013, is a next-generation organization which designs and implements programs and social ventures which not only addresses community challenges but also uses the solutions to build community capacity in sustaining the solution in the long run without further donor support. The organization is on a mission in building resilient communities across Bangladesh.

## WHAT DO WE DO?

Footsteps mainly focus on three aspects:

**1.Program Development:** This aspect is mainly dedicated to creating and implementing programs that take a unique and sustainable approach to solving a major social challenge existing within our communities.

**2.Changemaker Development:** This aspect utilizes the large pool of youth and turns them into responsible citizens through skill development, who take effective action in order to solve social issues and stigmas.

**3.Advocacy Development:** This aspect focuses on creatively conducting events, workshops, videos, and promotional material to raise awareness on certain topics and practices within our society.





# HOW DO WE WORK?

## Five steps to building community resilience

Establishing relationship with target community; understanding and exploring their challenges and designing solutions with local knowledge and experience

Conducting community level awareness building sessions and workshops to build value for solutions and programs

Achieving community resilience in program sustainability



Mobilizing implementation funding from CSR or Donor Agencies

Teaching community on financial and technical skills required to run solution independently without further donor support

## Focus Areas:

**SAFE WATER AND SANITATION**

**CLIMATE ACTION**

**PUBLIC HEALTH, HYGIENE AND NUTRITION**

**LIVELIHOOD ENHANCEMENT**

## OUR CORE PROGRAMS



### PROJECT TRISHNA

Project Trishna is a holistic WASH program which empowers communities with safe water and sanitation access. The program customises and implements WASH systems in communities, creates community awareness and value for WASH, and builds community capacity to maintain the given solutions on their own without further donor support.



### SHUSHASTHER ODHIKAR SHOBAR PROGRAM

Shushasther Odhikar Shobar is a holistic health program that works towards ensuring and improving quality of public health Infrastructure and services, especially in last-mile communities. SOS intends to improvise and strategize traditional public health models along with innovative new models which makes healthcare services easily accessible and affordable for communities in vulnerable regions.



### DISASTER RESILIENCE PROGRAMME

The Disaster Resilience Programme concentrates on building community resilience to natural and social disasters. DR focuses on improving critical aid capacity and deployment, rehabilitating affected livelihoods and building community-resilience in the face of future disasters like floods, cyclones or disease outbreaks, without depending on further external support.



### PROJECT WECAN

Project WECan works towards building environmental advocacy and integrating green energy and strategies within our communities. The program works towards creating a society that is concerned about promoting renewable energy sources such as solar, hydro, and wind while creating value for a green economy consisting of plastic recycling and pollution reduction schemes.



### PROJECT BRITTO

Project Britto works on Improving livelihood of marginalised households, especially socially and physically disadvantaged individuals, through provision of skill, knowledge and capacity which promotes an individual's financial, social and economic wellbeing. The program serves as Footsteps' core poverty graduation initiative.

# SAFE WATER AND SANITATION

## Project Trishna

Project Trishna works on empowering vulnerable communities with safe water and sanitation solutions across Bangladesh. The program specializes in developing a wide range of community centric WASH facilities and training community members in sustaining and managing implemented WASH solutions.

### Target Sites:

Schools, Hospitals, Public Landmarks (Parks, Gas-stations, roadside pavements), Households

### Key Objectives:

- Customize affordable and durable WASH facilities in communities according to their needs
- Build value for WASH through specialized awareness programs and sessions
- Conduct training for community members in technically and financially sustaining WASH solutions independently





# CLIMATE ACTION

## Disaster Resilience Programme

The Disaster Resilience Programme (DRP) works on empowering vulnerable communities to be resilient in the face of natural and social disasters by improving the community's disaster preparedness, rehabilitation, mitigation and adaptation capacity.

### Target Sites:

Climate vulnerable communities in Char, Haor, Hilltracts and Coastal regions; community response to fire, earthquake, disease outbreak and other forms of social disasters

### Key Objectives:

- Improve disaster preparedness through aid response and rehabilitation schemes
- Develop products, services and infrastructure which improves community's disaster mitigation and adaptation capacity
- Improve community's economic and financial capacity in mitigating natural and social disasters
- Conduct knowledge and awareness programs to improve community's understanding of addressing various forms of disasters





# CLIMATE ACTION

## Project WECan

Project WECan works towards promoting and integrating environmental friendly technology, services and solutions in order to build zero pollution and carbon neutral communities across Bangladesh.

### Target Sites:

Urban and Rural households, schools and institutions

### Key Objectives:

- Promote eco-friendly technology and energy solutions to reduce carbon emissions
- Promote environment friendly practices which reduce all forms of pollution in communities
- Promote knowledge and awareness on green energy and practices amongst individuals of all ages and socio-economic backgrounds



# PUBLIC HEALTH, HYGIENE AND NUTRITION

## Shushasther Odhikar Shobar

Shushasther Odhikar Shobar (SOS) Program works in empowering communities with improved public healthcare infrastructure, technology and services to improve overall health standard in last mile communities across Bangladesh.

### Target Sites:

Healthcare facilities, logistics and supply chain, rural households

### Key Objectives:

- Improve knowledge and access to healthcare, hygiene and nutrition in rural households
- Improve healthcare, hygiene and nutrition logistics and supply chain in last mile communities
- Improve infrastructure and services in healthcare facilities such as hospitals, clinics, pharmacies, etc.





# LIVELIHOOD ENHANCEMENT

## Project Britto

Project Britto works on improving livelihood of marginalized households, especially socially and physically disadvantaged individuals, through provision of skill, knowledge and capacity which promotes an individual's financial, social and economic well-being. The program also focuses on building awareness and knowledge on key social and economic issues within communities.

### Target Group:

Low income households, physically challenged individuals, marginalized women and girls

### Key Objectives:

- Providing wide range of skill and entrepreneurship development opportunities to promote income generation for individuals
- Providing resources and goods which help create income generation opportunities
- Creating infrastructure and services to boost entrepreneurship and economic activity in communities
- Building advocacy and engaging discussion on key social and economic issues in communities



# PIPELINE CONCEPTS

## Trishna Gender Equity WASH Bloc

Design a water and sanitation infrastructure consisting of washroom and handwashing facilities addressing needs to girls and boys specifically

## SOS Low Cost Ambulance Service

Building a low cost electrical vehicle ambulance which can transport patients effectively and affordably in last mile communities, especially climate vulnerable regions.

## Britto Bhaater Hotel

Building a restaurant model run by women and young girls affected by climate disasters, where their local culinary skills create an income opportunity and promote both food security and culture in their communities

## Britto Britti

Providing scholarships to underprivileged talented high school graduates who struggle to prepare for university entry examinations

## DRP Resilience Bag

Creating a waterproof bag which can be used to store valuable and survival items such as important documents, cash, medicine, dry food, small electrical goods etc. The bag can be carried during heavy rainfall, storms and floods preventing items from getting damaged.

## WECan waste recycling in schools

Installing waste segregation trashcan set targeting plastic and paper, creating recycling habit amongst children from an early age. Partnering with recycling agent where recycling profits will be used for school development projects.

## Britto Bazaar

Designing an elevated and durable structured bazaar space immune to strong winds and floods, capacitated with WASH facilities, shelter zones, storage facilities, health clinic, etc, acting as a disaster shelter during climate disasters like flood, cyclones and heavy storms



## IMPACT: AT A GLANCE

<b>7,21,754</b>	people empowered to overcome poverty barriers across Bangladesh
<b>4,59,248</b>	people empowered with water and sanitation solutions
<b>84,112</b>	people empowered through campaigns, humanitarian response and advocacy
<b>81,886</b>	people empowered with climate adaptation and mitigation solutions
<b>48,889</b>	people empowered with improved public health infrastructure and services
<b>47,618</b>	people impacted with skills, income and improved livelihoods
<b>2,000+</b>	changemaker network actively working on improving local livelihoods



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## AWARDS AND RECOGNITION



Global Citizen Youth  
Leaders Award Award 2024

**MUHAMMAD ALI  
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AWARD 2024**



Forbes 30 under 30  
Asia 2022



The Diana Award 2020



AFS Prize for Young  
Global Citizens 2020



Marvel Influencer  
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DYDF Prize for Youth  
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